

SAVE MONEY BY GOING GENERIC!

GENERIC DRUGS
CAN SAVE YOU

80%

OR MORE IN COSTS

Is there really a difference between generic and brand name drugs? In quality—NO. In price—YES!

Average copay per prescription:



GENERIC



BRAND NAME

3 MONEY-SAVING TIPS



ASK YOUR DOCTOR

About generic or lower-cost brand name options



SHOP AROUND

Check out different pharmacies for the best price



SPLIT PILLS

Ask your doctor about splitting higher-dosage pills

8 out of every 10 medications prescribed are generic



Generics Work!

In order to receive FDA approval, generic drugs must:

- contain the same active ingredient
- be the same strength
- be the same dosage form (tablet, capsule, etc.), and
- have the same route of administration (oral, topical, injectable, etc.) as the brand name drug.

Visit www.provider.bcbs.com or call 888-222-9206 to find a provider near you

